



OREGON CHURCH PLANTING NEWS May 2008

**When a Vineyard Comes to town...
Lives Change.**

Do you have a plan to move first-time guests toward active participation in your church? If you have 3 guests per week, you are influencing over 150 new people each year. How many are sticking around? Because of the mobility of our society and a host of other reasons, about 10-14% of your participants will leave your congregation each year. So to have consistent growth you need to be keeping at least 1 in 5 of your first-time guests. For helpful information see Nelson Searcy's website at <http://www.churchleaderinsights.com>.

Goal: To have 20% to 30% of first time guests come back and plug into the congregation.

A. First Visit: What do you want a guest's first visit to be like?

- How will you create a "welcome feeling"?
- Is the location clean and user friendly?
- How will you get their contact info?
- Will you give them any materials?
- What will be your follow-up system?
- Do visitors come back a 2nd and 3rd time?

B. First Month: What do you want to happen during the first month?

- Will each visitor get two or three invitations during their first month?
- Invited to a newcomers luncheon? How will each new attendee get to meet and chat with the pastors?
- Invited to a small group?
- Invited to a dessert by key couples?
- Invited to a Vineyard 101 class? How will new attendees get a chance to have their questions about the church answered?

D. Final Goal – What does being "plugged in" look like?

- Regular Sunday attendance?
- Participating In a small group?
- Serving in some way?

C. First Six Months

- Will they be invited to certain social events?
- Will they be invited to certain classes or to a conference?
- Will they receive an invitation to serve?

See Church Planting Articles @ <http://www.providencevcf.org>
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Our Oregon Vineyard Family Tree

